

**Julia Necheff, Communications Specialist**

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“It is rewarding to work in an area that holds such promise for Alberta. Accelerating growth of the bioindustrial sector can contribute to the diversification of the provincial economy and help the environment at the same time.”

Julia’s main role is to provide communications expertise for Alberta Bio Future – the province’s flagship bioindustrial research and innovation program. The program focuses on growing the bioeconomy and adding value to Alberta biomass, primarily in the agriculture and forestry sectors.

Julia is a versatile communicator with a background in journalism. She brings a total of seven years of experience from the University of Alberta, where she used her storytelling skills to help raise the profile of leading-edge research in the faculties of Medicine & Dentistry, Science and Engineering. Julia has extensive communications experience in many areas, including writing and editing, web content, strategic communications planning, media relations, issues management, fund development communications and internal communications.

Prior to entering the field of communications, Julia enjoyed a varied, fast-paced career as a reporter-editor in the Edmonton bureau of The Canadian Press news agency, where she worked in print, radio and online, and as a newspaper reporter at the Winnipeg Free Press.

Julia was raised in Edmonton, educated with a Bachelor of Arts degree in political science from the University of Alberta, and an honour’s degree in journalism from Carleton University in Ottawa.